

Student Name: \_\_\_\_\_

Evaluator: \_\_\_\_\_

### AGST Message Scoring Rubric

Mark each component 1-4:

Components	Proficient (4)	Competent (3)	Marginal (2)	Unacceptable (1)
<b>Focus/Purpose/Thesis</b>  (1-4)_____	Insightfully conveys a clear organizing point which informs all parts of the message.	Adequately conveys a clear organizing point which informs all parts of the message.	Suggests an organizing point that does not clearly inform all parts of the message.	Conveys no clear organizing point.
<b>Understanding of Scripture Text</b>  (1-4)_____	Reflects insightful understanding of the biblical text.	Reflects adequate understanding of the biblical text.	Reflects superficial understanding of the Biblical text.	Reflects little or no understanding of the Biblical text.
<b>Coherence and Flow</b>  (1-4)_____	Exhibits skillful organization and effective transitions.	Exhibits sufficient organization and adequate transitions.	Exhibits some organization and awkward transitions.	Exhibits little to no organization and poor transitions.
<b>Application of Scripture</b>  (1-4)_____	Effectively applies the message of the biblical text to contemporary concerns with considerable pastoral sensitivity.	Adequately applies the message of the biblical text to contemporary concerns with adequate pastoral sensitivity.	Superficially applies the message of the biblical text to contemporary concerns with little pastoral sensitivity.	Offers little or no application of the message of the biblical text to contemporary concerns.
<b>Effective Communication</b>  (1-4)_____	Use of notes, language, voice, and non-verbal communication effectively serves to convey the message to the intended audience.	Use of notes, language, voice, and non-verbal communication adequately serves to convey the message to the intended audience.	Use of notes, language, voice, and non-verbal communication inadequately serves to convey the message to the intended audience.	Use of notes, language, voice, and non-verbal communication impedes comprehension of the message by the intended audience.

